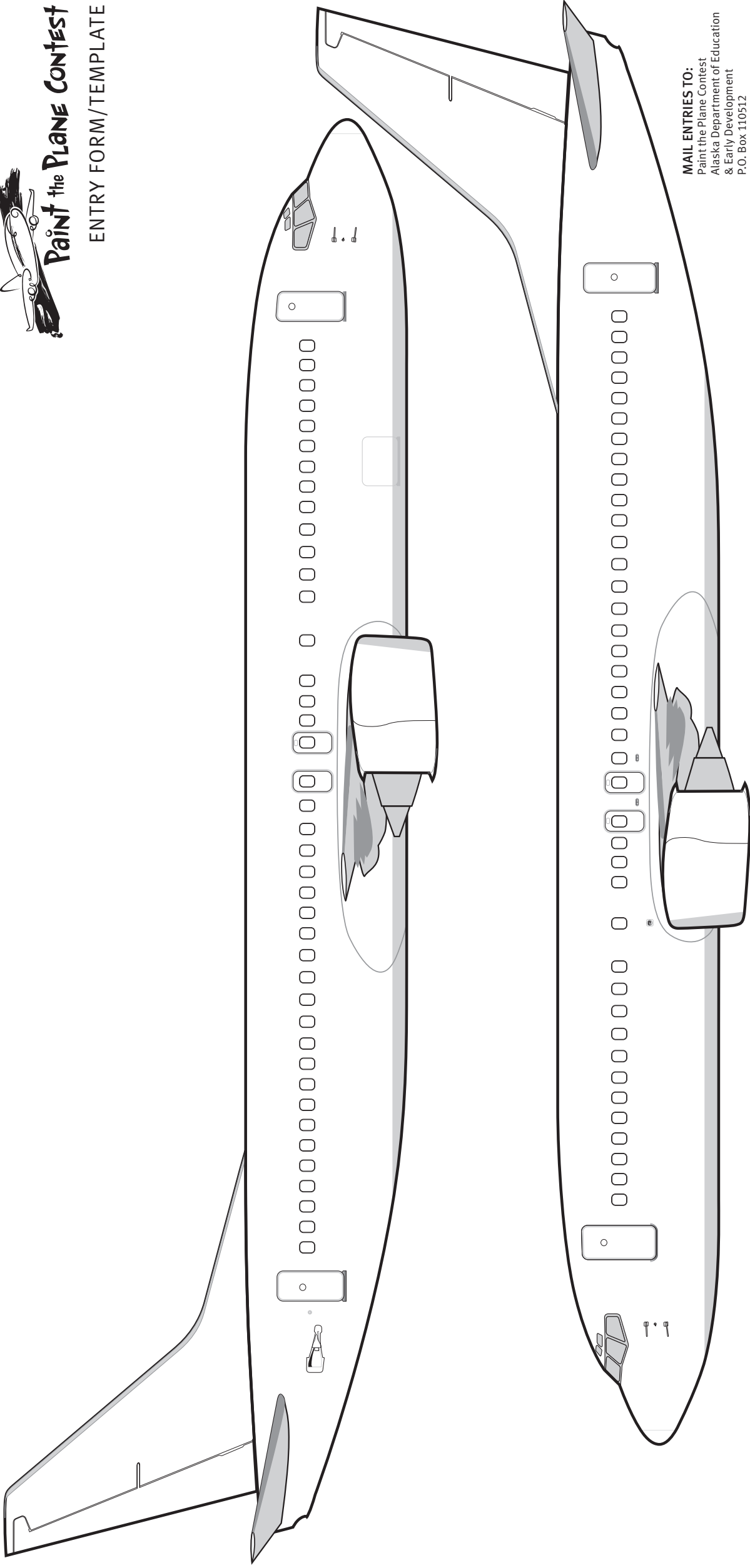




Paint the PLANE Contest

ENTRY FORM/TEMPLATE



MAIL ENTRIES TO:
Paint the Plane Contest
Alaska Department of Education
& Early Development
P.O. Box 110512
Juneau, AK 99811

PLEASE FILL OUT ALL FIELDS.

Artist's Name (Please Print) _____

Address _____

City, State, ZIP _____

Home Phone _____ Artist's Birthdate (mm/dd/yy) _____ Artist's Grade _____

Artist's School _____ Artist's Signature _____

Parent/Guardian's Name _____

Parent/Guardian's Daytime Phone _____

Parent/Guardian's E-mail _____

Parent/Guardian's Signature _____

Today's Date _____

ALL ENTRIES MUST BE POSTMARKED BY OCTOBER 18, 2008.
PLEASE USE PROPER POSTAGE.

(Write "Home" if home schooled)

OFFICIAL RULES

CONTEST THEME: “The Spirit of Alaska”

What does “The Spirit of Alaska” mean to you? Bring the unique spirit of our state to life using the 737 airplane template we’ve provided on the entry form.

You *do not* have to include the Alaska Airlines Eskimo image or company logo as part of your design. You can utilize the entire area of the plane as shown on the official entry form, for your artwork (and don’t worry about the windows — draw right over them!)

ELIGIBILITY

The Paint the Plane contest is open to all students in grades kindergarten through 12th who attend State of Alaska public schools, private schools or who are in home schooling programs. Children enrolled in grades K–12 in other states or countries may also participate, provided at least one parent is a State of Alaska resident who is on active military duty in another state or country.

HOW TO ENTER

- One (1) entry allowed per person.
- Create your artwork using the 737 template found on the Official Entry Form available at schools, public libraries or for download at www.painttheplane.com.
- Fill out all of the information at the bottom of the entry form/template.
- Mail completed entry form to:
Paint the Plane Contest
Alaska Department of Education & Early Development
P.O. Box 110512
Juneau, AK 99811
- Completed entry forms and artwork must be postmarked by October 18, 2008, to be eligible for consideration.
- No other material sent along with the Official Entry Form will be accepted.

JUDGING

The Paint the Plane Art Contest will be judged by individuals selected by Alaska Airlines, the Alaska Department of Education and Early Development, and the Alaska Statehood Celebration Commission. Judging will be based on originality, creativity, and ability to express the theme “The Spirit of Alaska” in a positive and creative manner. Judging will not be based on the level of sophistication of the art, as this is a contest that includes children in a range of grades: K–12.

OFFICIAL RULES

Entrants in the 2008 Paint the Plane Art Contest should submit original artwork on the entry form/template designed to promote “The Spirit of Alaska.”

Permissible methods to create the design include, but are not be limited to, pencil, inks, paints, crayons, and computer-aided designs. The artwork will be scanned, so 3-D elements such as fabric, clay, textures, etc., are not appropriate for this contest.

All artwork must be original. It must have been created solely by the entrant and never previously displayed or published. It must not be copied from, altered from, or be similar in appearance to any other art, photo, ad or published material. By submitting an entry, the participant represents that his/her entry is original and does not violate the intellectual property rights of any other person or entity.

By entering this contest, contestants in the Paint the Plane Art Contest and their parents, guardians, and/or legal representatives agree to assign all copyright, trademark, and other intellectual property rights in their artwork to Alaska Airlines. Entrants and their parents, guardians, and/or legal representatives further agree that Alaska Airlines may reproduce, distribute, display, and modify the artwork globally, on a royalty-free basis for any lawful purpose.

By entering the Paint the Plane Art Contest, contestants and

their parents, guardians, and/or legal representatives grant Alaska Airlines permission to use their name, photograph, voice, biographical information, and likeness for lawful promotional purposes without further compensation or notice.

The Paint the Plane Art Contest is governed by these Official Rules. By participating in this contest, participants and their parents, guardians, and/or legal representatives agree to be bound by these Official Rules and the decisions of Alaska Airlines, whose decisions are final on all matters relating to this contest.

Alaska Airlines is not responsible for (i) lost, misdirected, misplaced, illegible, incomplete, or late entries or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries. Alaska Airlines reserves the right, in its sole discretion, to cancel or suspend this contest, or to substitute the prizes offered, without notice at any time and for any reason.

PRIZE INFORMATION

The judges will select one (1) Grand Prize winner from among all eligible entries. Alaska Airlines will replicate the artwork of the Grand Prize winner on one of its 737 aircraft. The Grand Prize winner will also receive a vacation package for four people to a *Disneyland® Resort Hotel*, which includes round-trip airfare from/to the nearest airport served by Alaska Airlines, one hotel room for three nights, four 4-Day *Disneyland® Resort Park Hopper®* tickets, hotel transfers to/from Los Angeles (LAX) or Orange County (SNA) airports and one character dining experience for four people. All other expenses are the responsibility of the winner.

The judges will also select one (1) winner from each grade level, from kindergarten through 12th grade, from among all eligible entries. These winners will receive a vacation package for four to a *Disneyland® Resort Hotel*, which includes round-trip airfare from/to the nearest airport served by Alaska Airlines, one hotel room

for three nights, four 4-Day *Disneyland® Resort Park Hopper®* Tickets, hotel transfers to/from Los Angeles (LAX) or Orange County (SNA) airports and one character dining experience for four people. All other expenses are the responsibility of the winner.

In total, thirteen (13) vacation packages will be awarded, each with a total value of approximately \$1,900.00. Winners are responsible for all taxes that may be imposed based on the receipt or use of their prizes.

Winners will be announced on or around January 3, 2009.

RELEASE

By entering in this contest, participants and their parents, guardians and/or legal representatives agree to release and hold harmless Alaska Airlines, Inc., Horizon Air Industries, Inc., Alaska Air Group, Inc., the Alaska Department of Education and Early Development, the Alaska Statehood Celebration Commission, and their respective employees, officers, affiliates, agents, and advertising and promotions agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in the Paint the Plane Art Contest.

Mail your entry to:

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Alaska Department of
Education & Early Development
P.O. Box 110512
Juneau, AK 99811

Still have questions? Learn more at www.PaintThePlane.com.

